WHAT IS CLAIMED IS:

1. A method for purchasing software online, comprising:

enabling a software purchase transaction for a computing device, while the computing device is offline; and

completing the software purchase transaction, when the computing device goes online.

2. The method of claim 1, comprising:

correcting mis-entered information relating to the software purchase for the computing device, while the computing device is offline; and

communicating one of software updates, price updates, software upgrades, and purchasing incentives, when the computing device goes online.

3. The method of claim 1, comprising:

providing a software distributor relationship between a vendor and a software distributor of the software; and

enabling revenue distribution between the vendor and the software distributor for the software purchased on the computing device.

4. The method of claim 3, comprising:

adding a resource to the software purchased on the computing device for specifying the revenue distribution between the vendor and the software distributor.

5. The method of claim 1, comprising:

providing a software development tool provider relationship between a vendor and a software development tool provider; and

enabling revenue distribution between the vendor and the software development tool provider for a software development tool used in the creation of the software purchased on the computing device.

6. The method of claim 5, comprising:

adding a resource to the software purchased on the computing device for specifying the revenue distribution between the vendor and the software development tool provider.

7. The method of claim 1, comprising:

providing a software affiliate relationship between a vendor and a software affiliate; and

enabling revenue distribution between an online software purchase service provider and the software affiliate for affiliate software purchased on the computing device.

8. The method of claim 7, comprising:

adding a resource to the software purchased on the computing device for specifying the revenue distribution between the vendor and the software affiliate.

9. The method of claim 1, comprising:

providing one of a coupon, up-selling, and special offer mechanism for the software purchased on the computing device; and

distributing a coupon based on the mechanism to the computing device.

10. The method of claim 9, comprising:

displaying the coupon when accessing the software on the computing device.

11. The method of claim 1, comprising:

developing the software for purchase on the computing device; and

distributing the developed software to the computing device.

12. The method of claim 1, comprising:

providing an interface for application programming in software for purchase of the application on the computing device from within the application; and

distributing the software to the computing device.

13. The method of claim 1, comprising:

purchasing the software for the computing device, while the computing device is offline; and

accessing information for completing the purchase from the computing device when the computing device goes online.

14. The method of claim 13, comprising:

not storing the purchasing information external to the computing device.

15. The method of claim 1, comprising:

storing a software registration key for the software purchased for the computing device; and

distributing the stored software registration key to the computing device online.

16. The method of claim 1, comprising:

prompting a user of the software to confirm a refund request from within the software; and

disabling the software before sending a refund authorization to a service provider of the software.

17. The method of claim 1, comprising:

confirming a return of the purchased software; and

deactivating the software, if the return is confirmed by a user of the software.

18. The method of claim 1, comprising:

providing a site license for the software purchased for the computing device; and

distributing the site license to the computing device.

19. The method of claim 18, comprising:

configuring the site license as a generic license for the software purchased for the computing device; and

converting the generic license to a device specific license for the computing device.

20. The method of claim 1, comprising:

embedding a mechanism within the software on the computing device for enabling the purchasing of the software on the computing device.

21. The method of claim 1, wherein the computing device comprises a handheld device.

22. The method of claim 21, wherein the handheld device includes a Palm Operating System (Palm OS).

23. A system for purchasing software online, comprising:

means for enabling a software purchase transaction for a computing device, while the computing device is offline; and

means for completing the software purchase transaction, when the computing device goes online.

24. The system of claim 23, comprising:

means for embedding a mechanism within the software on the computing device for enabling the purchasing of the software on the computing device.

25. The system of claim 23, wherein the computing device comprises a handheld device.

26. The system of claim 23, wherein the handheld device includes a Palm Operating System (Palm OS).

27. The system of claim 23, wherein the means for enabling and the means for completing comprise devices of a computer system.

28. The system of claim 23, wherein the means for enabling and the means for completing comprise computer-readable instructions stored on a computer readable medium.

29. A method for purchasing software online, comprising:

providing a site license for software purchased for a computing device, wherein the site license is configured as a generic license for the software purchased for the computing device;

converting the generic license to a device specific license for the computing device; and

distributing the device specific license to the computing device.

30. The method of claim 29, comprising:

embedding a mechanism within the software on the computing device for enabling the purchasing of the software on the computing device.

31. The method of claim 29, wherein the computing device comprises a handheld device.

32. The method of claim 29, wherein the handheld device includes a Palm Operating System (Palm OS).

33. A system for purchasing software online, comprising:

means for providing a site license for software purchased for a computing device, wherein the site license is configured as a generic license for the software purchased for the computing device;

means converting the generic license to a device specific license for the computing device; and

means distributing the device specific license to the computing device.

34. The system of claim 33, comprising:

means for embedding a mechanism within the software on the computing device for enabling the purchasing of the software on the computing device.

35. The system of claim 33, wherein the computing device comprises a handheld device.

36. The system of claim 33, wherein the handheld device includes a Palm Operating System (Palm OS).

37. The system of claim 33, wherein the means for providing, the means for converting, and means for distributing comprise devices of a computer system.

38. The system of claim 33, wherein the means for providing, the means for converting, and means for distributing comprise computer-readable instructions stored on a computer readable medium.